

PUTTING FOR SCHOLARSHIPS 2006
The Green at Grant Park - June 15
SPONSORSHIP OPPORTUNITIES



Gold Sponsor (Underwriter) - (1) \$15,000 tax-deductible contribution

- \$1,000 scholarship in name of corporation
- Logo on front cover of invitation
- Ten (10) invitations to Reception and Scholarship Awards presentation (August)
- Ten (10) guests at “Putting for Scholarships” event
- Corporate Banner prominently displayed
- Reserved table in reception tent
- Foursome at local golf course
- Create game of choice, award prizes and provide marketing materials at 1st hole
- Logo in 1/4 page Public Service Print Ad, *Crain’s Chicago Business**
- Radio/TV PSAs
- Mention on WVON Radio CHA Saturday morning talk show with host, Derek Hill, CHA Director of Communications
- Media Coverage at event
- Hole signage on event course
- Prominent spot on “Putting for Scholarships” home page and exclusive promotional web page

Silver Sponsors (2) - \$10,000 tax-deductible contribution

- \$500 scholarship in name of corporation(s)
- Eight (8) invitations to Reception and Scholarship Awards presentation (August)
- Logo on inside of invitation
- Ten (10) guests at “Putting for Scholarships” event
- Create game of choice, award prizes and provide marketing materials at 2nd & 3rd holes
- Logo in 1/4 page Public Service Print Ad, *Crain’s Chicago Business**
- Radio/TV PSAs
- Mention on WVON Radio CHA Saturday morning talk show with host, Derek Hill, CHA Director of Communications
- Media Coverage at event
- Hole signage on event course
- Prominent spot on “Putting for Scholarships” home page and exclusive promotional web page

Bronze Sponsors - \$5,000 tax-deductible contribution

- Name on inside of invitation
- Name in 1/4 page Public Service Print Ad, *Crain’s Chicago Business**
- Five (5) guests at “Putting for Scholarships” event
- Create game of choice, award prizes and provide marketing materials at 4th-18th holes
- Radio/TV PSAs
- Mention on WVON Radio CHA Saturday morning talk show with host, Derek Hill, CHA Director of Communications
- Media Coverage at event
- Hole signage on event course
- One promotional page on “Putting for Scholarships” web site

Friends - \$1,000 tax-deductible contribution

- Media coverage at event
- Name on signage at event
- Listing on “Putting for Scholarships” web page
- Create game of choice, award prizes and provide marketing materials at 4th-18th holes (*if holes are still available after May 15, 2006*).